



UNIVERSITY DIRECT[®]
Consulting



**Supporting universities and schools
to help their students succeed**

WELCOME TO

UNIVERSITY DIRECT CONSULTING

University Direct Consulting was established to ensure our unique student centred approach of supporting individual students could be shared with schools, colleges and universities. Our consulting services help schools and colleges give their students the best possible advice on applying to university. We also work with universities to ensure they provide the very best student experience, high standards of teaching and to develop international partnerships.

Our knowledge and understanding of the further and higher education sectors, and experience supporting students, places us in a unique position to support a wide range of educational institutions.

We work with schools and universities in both the UK and overseas to tailor the right support to meet the specific needs of their students and those of the wider institution.



University Services

- Staff Development
- Course Development
- Improving Student Retention
- Widening Participation
- Policy & Strategy Development
- International University Partnerships

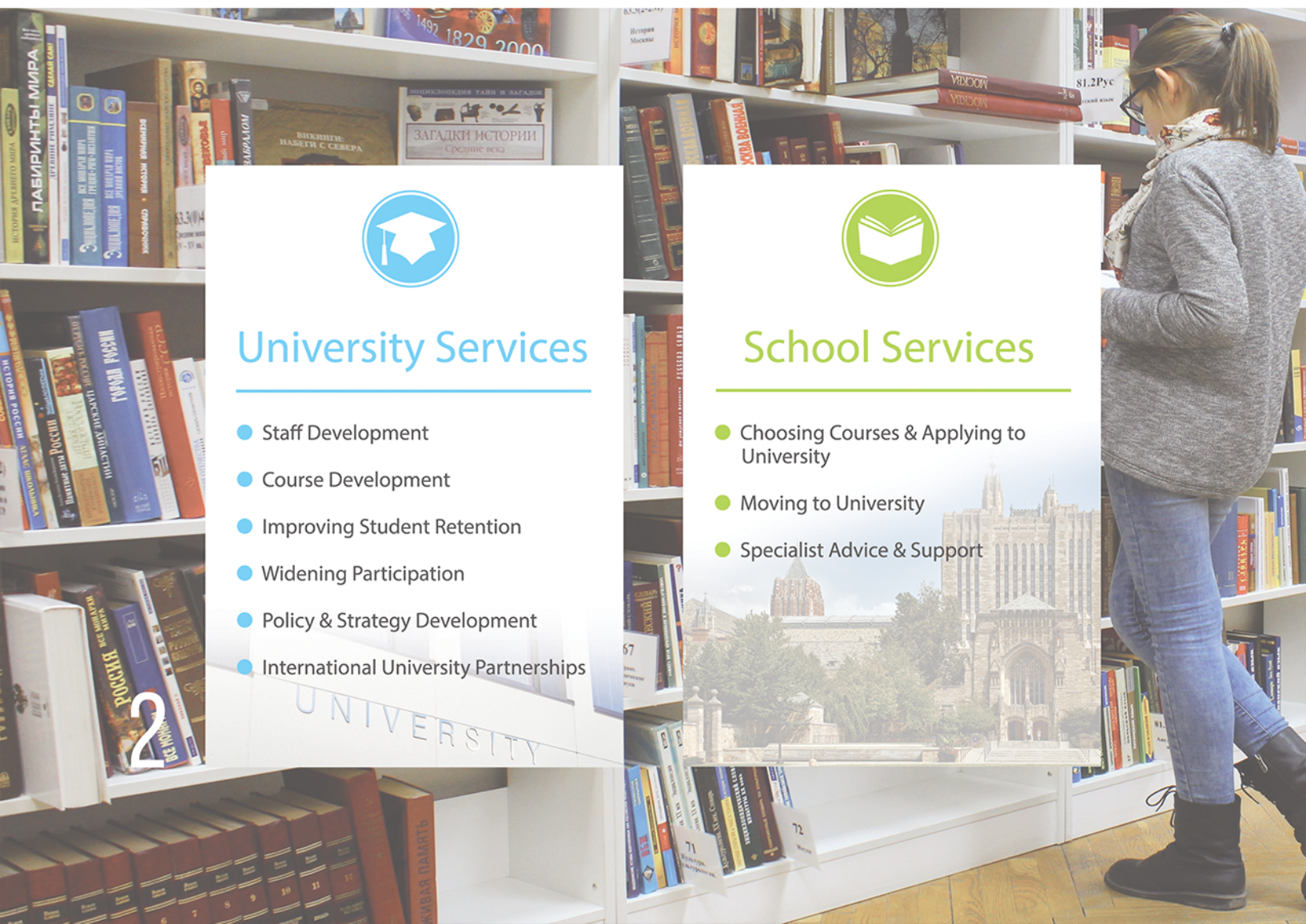


School Services

- Choosing Courses & Applying to University
- Moving to University
- Specialist Advice & Support

2

UNIVERSITY



A photograph of a university building facade. The word 'UNIVERSITY' is written in large, blue, three-dimensional letters across the wall. Above the letters are several windows with blue blinds. The building is light-colored, possibly concrete or stone.

UNIVERSITY



University Services Service Overview

Our in depth experience of working in academic environments, at both further and higher education levels, provides us with a unique external perspective on the universities we support. We can help to develop organisational strategies and policies to support students throughout their academic journeys.

University Direct's consulting services are delivered both to overseas and UK universities.

Our main services include:

- Educational staff development
- Programme and course development
- Improving student retention
- Policy and strategy development

In addition to these core services, we also provide two further services reflecting the important principle that higher education should be open to all irrespective of background or geography.

These are:

- Widening participation
- Supporting partnerships between overseas and UK universities

Each university we work with has different needs and requires a unique approach. Our focus with every institution is to ensure that our support has long lasting impacts. To achieve this we work in partnership with academic staff, teaching and learning staff, in addition to working directly with students to understand their needs. This allows us to deliver a range of solutions tailored to the institution's specific requirements. Through this approach, we ensure that change is embedded within the organisation and their staff.



University Services

Service Detail

Educational staff development

Our experienced educational development team support university staff to enhance their teaching practices. We use our experience to work with academic staff to improve their teaching methods and to help resolve any challenges faced across a university. We work in a variety of areas across teaching and learning, including; how to engage students, understanding student's learning styles, how to deliver feedback to students and small and large group teaching methods.

Programme and course development

We help universities review current courses and programmes, assessing how to identify and meet current market needs relating to the provision of courses and where to target student recruitment. We can also support the development of online training programmes, work based learning courses and virtual learning environments.

Improving student retention

Through delivering excellent courses and creating an engaging teaching and learning environment, the foundations are in place to become an institution where students thrive. In addition to these fundamental areas, we work directly with both the institution and confidentially with students, to bring an external perspective to support student retention and the delivery of a world class student experience.

Widening participation

We are passionate about supporting universities to develop the right policies and practical interventions to ensure they are inclusive to students from all backgrounds. Our approach will vary depending on the requirements of each university, however, through understanding current policies and approaches, we work to build on current initiatives and outreach services.

Supporting partnerships between overseas and UK Universities

We work with universities globally to help establish networks and partnerships with UK universities and those further afield. We provide an impartial service that spans the whole process of identifying relevant partners, agreeing a partnering strategy, to designing and delivering long term institutional collaborations.

Policy and strategy development

We pride ourselves in ensuring the support and tools we provide to universities delivers long term impacts. To achieve this we work with universities to review and refresh their relevant policies, strategy and long term vision, embedding excellence in student experience across the institution.

Our goal is to provide bespoke services to universities around the world, to support the continual improvement in both the quality and accessibility of higher education.

Contact us for further advice and to discuss your needs in more detail.



School Services

Service Overview

We work in partnership with schools and colleges, both overseas and in the UK, to deliver tailored programmes of careers guidance and university application support for students.

These include:

- Helping students choose and apply to university - running workshops and providing one to one support to give students the information to select the most appropriate course and produce a successful application to university.
- Moving to university – supporting students who are just about to leave school by providing them with key study and interpersonal skills to settle in and succeed academically when they start university.

We utilise different models when working with schools and colleges. For most of our partners we usually deliver intensive workshops in combination with individual one to one sessions. Our courses can be tailored to meet the needs of specific student groups and they are usually delivered at the partner school or college.

Some of our school partners prefer us to support them by presenting to larger groups at the school, We can then follow-up with one to one sessions to individual students.



School Services

Service Detail

Choosing and Applying to University

This programme is run for students in the academic year before they go to university. We provide students with the information to help them select the best course and to produce a successful application to university.

In a typical programme we will work in small groups and then one to one sessions to help students select the right course. We will also explore options of the best locations to study. We can review options for students in their home country, as well as at overseas universities in countries including the UK, US, Canada and Europe.

The second half of the programme is focused on how to produce a winning university application. We support you to produce a compelling personal statement and provide the advice needed to submit a successful application.

We find students gain a lot from discussing their ideas and aspirations with our experts, in groups and one to one sessions, in addition to the support they gain from their peers. We tailor our approach to meet the specific needs of the school or college.

Moving to University

This programme is usually delivered after a student has finished their final exams or prior to the students leaving to take up their university studies in the autumn. This provides the ideal stepping stone to university life. Using group learning and one to one mentoring sessions, this programme is split into two main sections:

The first section is focused on providing a range of tools to help students develop study skills to succeed academically at university, including; essay and report writing skills, public speaking, exam revision techniques, comprehending individual learning styles and using a university library.

The second part of the course provides practical tips on student life to ensure each of the participants begin their university journey feeling confident, prepared and excited about their future.

In addition to these two main support programmes, we offer more specific support as a part of a tailored programme including:

- Careers advice and mentoring from 15 years upwards
- Specialist course advice in subjects such as medicine and art and design
- Developing internal capacity of schools to advise students on their university journey

We would be very happy to discuss the right approach for your school or college, so please contact us to discuss your specific requirements.

CONTACT US

University Direct Consulting was established to provide bespoke support and partnerships with educational institutions around the world.


Please contact us today to discuss your specific needs.

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